

**Targeted Finance Fund 2023-2024  
Report Value - £32,258.20**

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**Application Reference: TFF-23-03**

<b>Project Title</b>	<b>Parc Stephens Community Facilities Improvement Project</b>
<b>Applicant</b>	<b>Parc Stephens Community Association</b>
<b>Ward</b>	<b>Kidwelly &amp; St. Ishamel</b>
<b>Key Account Management</b>	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> <li>• Existing social enterprises that have the potential to grow, be sustainable and create employment ✓</li> <li>• Emerging projects that have the potential to create jobs ✓</li> <li>• Third sector organisations that deliver vital services within our communities ✓</li> </ul>
<b>Project Description</b>	<p>The project is in its initial stages and includes the development of the following:</p> <ul style="list-style-type: none"> <li>• New floodlit training 3G facility to World Rugby Standard</li> <li>• Extended and improved changing/community facilities</li> <li>• Upgraded bowls pavilion</li> </ul> <p>The organisation has pursued the project to the best of their abilities as a committee and now need expert advice to drive the project forward. They have attended regular meetings with Development Staff from the National Governing Bodies representing the constituent sports within the Association including football, rugby, cricket, and bowls. Whilst advice has been provided by the NGB's for over 3 years, it has been stated that due to lack of resource, there is no support available to provide a project coordinator role to drive the scheme forward.</p> <p>This application is for funding to appoint an experienced consultant to provide project management support to coordinate the development of the scheme to full planning application stage including feasibility study, options appraisal, and business plan.</p> <p>The work detailed within the included proposal will commence at the start of September 2023 and will be completed by December 2023. Further funding will be sourced to cover the future costs of submitting full grant applications to Welsh Government Community Facilities Programme, Cymru Football Foundation, Welsh Rugby Union, and Cricket Wales to support the construction costs, up to £650k.</p> <p>Additional sponsorship has been sourced from a local business to cover the costs associated with the architectural design fees for the project including planning and building regulation applications.</p> <p>The new and improved facilities will make it easier for local people of all ages to access sport, with more people, participating in physical activity. The</p>

	<p>Community Association, in conjunction with the Actif Communities Coordinator, will also investigate use by other groups such as walking football and rugby, netball, active mums' session etc. The facility will also be used by sports clubs from the surrounding area, as there is currently a dearth of facilities.</p> <p>There are already over 500 local members of the sports clubs within the Association participating either as players, coaches, officials, and volunteers who will benefit directly from this project. The playing numbers associated with each sport will continue to grow with the new and improved facilities attracting more people to the Park. This is particularly relevant for football with Kidwelly providing the only opportunities to participate at a mini and junior level in the wider catchment area.</p> <p>This includes the new housing developments in Ffos Las and Mynydd y Garreg with over 200 additional properties being built.</p>
<b>Economic Benefit</b>	<ul style="list-style-type: none"> <li>• <b>Number of individuals into training/education - 50</b></li> <li>• <b>Number of individuals into volunteering - 50</b></li> <li>• <b>Number of community groups/organisations assisted – 6</b></li> <li>• <b>Number of social enterprises created - 0</b></li> <li>• <b>Number of jobs created - 0</b></li> <li>• <b>Number of jobs safeguarded - 1</b></li> <li>• <b>Public and private leverage funding - £1,000</b></li> </ul> <p><b>Other outputs:</b></p> <ul style="list-style-type: none"> <li>• <b>Increased annual turnover - £5k</b></li> <li>• <b>Children/Young people participating in physical activity – 500</b></li> <li>• <b>Funding Investment overall project delivery - £650k</b></li> </ul>
<p><b>Total Project Cost</b></p> <p><b>Eligible Capital</b></p> <p><b>Eligible Revenue</b></p> <p><b>Ineligible Costs</b></p> <p><b>Amount and % of grant requested</b></p> <p><b>Match funding</b></p>	<p style="text-align: center;"><b>£4,999.00 - Gross</b></p> <p style="text-align: center;"><b>Nil</b></p> <p style="text-align: center;"><b>£4,999.00</b> Project delivery Management Support</p> <p style="text-align: center;"><b>Nil</b></p> <p style="text-align: center;"><b>£3,999 @ 80%</b></p> <p style="text-align: center;"><b>£1,000.00</b> <b>Own funds secured</b></p>
<b>Evidence of Need / Community Engagement</b>	<p>Project planning meetings have been held with representatives from the Welsh Rugby Union, Cymru Football Foundation and Sport Wales to discuss how the project aligns to the strategic priorities of the Pitch Sports Collaboration Group.</p> <p>Each of the National Governing Bodies have considered Kidwelly to be a key strategic priority for the development of a floodlit training 3G pitch over a number of years and the lack of facilities within an 8-mile radius demonstrates a significant demand for sustainable training facilities from community sports organisations in and around Kidwelly.</p>

<p><b>Cllr and Officer Consultations Undertaken</b></p>	<p>Members of the Community Association have also met on site with Carl Daniels (Senior Sport &amp; Leisure Manager) and Gareth Power (Actif Communities Coordinator) of Actif Carmarthenshire who have confirmed that there is a distinct need for a floodlit training 3G facility to serve the unmet demand in the local area.</p> <p>The project will also complement future full size 3G pitches to be developed in Burry Port and Carmarthen. This is to be detailed in the new Sports Pitch Strategy currently being formulated by Carmarthenshire County Council.</p> <p>The appointed project coordinator will undertake a thorough feasibility study to confirm the demand locally in readiness to submit applications to the grant givers for in excess of £650,000 to develop these much-needed facilities for the football, rugby, cricket, and bowls clubs in addition to the wider community.</p> <ul style="list-style-type: none"> <li>• <b>Cllr Lewis Davies</b></li> <li>• <b>Cllr Crish Davies</b></li> <li>• <b>Carl Daniels – CCC Senior Sport &amp; Leisure Manager</b></li> <li>• <b>Gareth Power – CCC Actif Sport Co-ordinator</b></li> <li>• <b>Emily Hughes – CCC Senior Asset Manager Surveyor</b></li> </ul>
<p><b>Recommendation</b></p>	<p><b>Award - £3,999</b></p>
<p><b>Subject to:</b></p>	

## Application Reference: TFF-23-04

<b>Project Title</b>	<b>Future Generations Development</b>
<b>Applicant</b>	<b>Drefach Community Sports Club</b>
<b>Ward</b>	<b>Gorslas</b>
<b>Key Account Management</b>	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> <li>• Existing social enterprises that have the potential to grow, be sustainable and create employment ✓</li> <li>• Emerging projects that have the potential to create jobs ✓</li> <li>• Third sector organisations that deliver vital services within our communities ✓</li> </ul>
<b>Project Description</b>	<p>Drefach Community Sports Club (DCSC) has ambitious plans to redevelop its clubhouse and surrounding buildings providing a range of modern spaces that are larger and fit for purpose. This includes the demolition of the old clubhouse which is no longer in use due to its condition and presence of asbestos and installing purpose built changing facilities on that footprint removing the current changing facilities from the clubhouse.</p> <p>This allows the current clubhouse to be remodelled creating a larger more functional social and community space, adding a kitchen and disabled toilet facilities ensuring compliance with the Equality Act 2010. This will also increase changing facilities from one with integrated referee/umpire changing to four changing areas with separate officials changing rooms and toilets allowing a wider number of games and catering for the increased diversity of users at the club.</p> <p>This funding would be used to fund the range of specialists' surveys and planning applications for the project as a whole, due to the various ranges of project delivery and requirements of the funders. Whilst these funding streams have not yet been confirmed discussions have been positive and as a platinum accredited club with the FAW they are confident that they are well placed to secure the relevant funding.</p> <p>Each of the funds, and the phases they are aligned with stand-alone and should any of the applications be unsuccessful the phases will still proceed through alternate fundraising activities and investment streams. Each of the component phases of the project complements the next increasing what the club can achieve ensuring that any investment works as hard as possible for the community as a whole.</p> <p>The Community Sports Club welcomes a wide range of community members however as a committee they are also conscious to see that there are more activities, clubs and societies that would like to use the facilities and also welcome the local community to participate. Realising the clubs' ambitious plans will ensure that they broaden the offering allowing them to further diversify.</p> <p>Whilst their immediate community is Drefach, the true community and the reach of this village is much wider. Seated in the ward of Gorslas, a true rural hub that is home to a range of thriving businesses that add to its appeal.</p>

	<p>To ensure the Club continues to grow and welcome the widest range of members from across the community they need to increase the size of the clubhouse and facilities. This will also allow them to develop additional income streams within the club to further secure turnover and ensure ongoing maintenance. In addition, it will allow them to offer a wider range of activities providing for an increasingly diverse audience.</p> <p>There is a complementary indoor sports facility in the village, the Canolfan Carwyn Sports Centre, our member sports clubs regularly utilise the sports facilities and larger spaces within this centre both as a service provider to DCSC. This project will not duplicate the sports activity/provision on offer within the CCSC, on the contrary the project is committed to continuing to complement their offering.</p>
<b>Economic Benefit</b>	<ul style="list-style-type: none"> <li>• <b>Number of individuals into training/education - 150</b></li> <li>• <b>Number of individuals into volunteering - 200</b></li> <li>• <b>Number of community groups/organisations assisted – 3</b></li> <li>• <b>Number of social enterprises created - 0</b></li> <li>• <b>Number of jobs created - 1</b></li> <li>• <b>Number of jobs safeguarded - 1</b></li> <li>• <b>Public and private leverage funding - £11,250.00</b></li> </ul> <p><b>Other outputs:</b></p> <ul style="list-style-type: none"> <li>• <b>Number of low carbon energy infrastructures – 1</b></li> <li>• <b>Number of events/activities supported – 300</b></li> <li>• <b>Number of people reached – 1000</b></li> </ul>
<b>Total Project Cost</b>  <b>Eligible Capital</b>  <b>Eligible Revenue</b>  <b>Ineligible Costs</b>  <b>Amount and % of grant requested</b>  <b>Match funding</b>	<p style="text-align: center;"><b>£25,000 – Gross</b></p> <p style="text-align: center;"><b>Nil</b></p> <p style="text-align: center;"><b>£25,000</b> Architect’s fees, surveys, structural engineering &amp; full planning</p> <p style="text-align: center;"><b>Nil</b></p> <p style="text-align: center;"><b>£20,000 @ 80%</b></p> <p style="text-align: center;"><b>£5,000.00</b> <b>Own funds secured</b></p>
<b>Evidence of Need / Community Engagement</b>	<p>DCSC members have discussed the need to develop the club for a number of years. More recently the creation of clear plan for the clubhouse split into phases has been undertaken. Residents and the wider communities have been invited to provide feedback. A questionnaire was sent out directly to club contacts, shared widely on social media channels and paper copies delivered as required. Members have also visited some residents in person to support them to complete the questionnaire and provide feedback.</p> <p>DCSC has seen consistent growth and is a victim of its own success. The clubhouse is no longer big enough and changing facilities do not support their increasingly diverse needs. The club has had to turn away approaches from</p>

<p><b>Cllr and Officer Consultations Undertaken</b></p>	<p>other clubs &amp; activities from the wider community due to a lack of space and appropriate facilities.</p> <p>The clubhouse can no longer provide the community hub needed. There is a lack of appropriate venues/facilities in the area. The implications of not receiving funding mean that numbers in the Cricket and Football club will at best stagnate and decline. In addition the ambitious plans of member clubs to further expand under-represented groups provision will be limited. This will further reduce the options for providing a welcoming and appropriate community space for other clubs and activities to engage with the community.</p> <p>They have a strong relationship with Gorslas Community Council whose letter of support includes: "The proposals the club has will support and extend those pillars of sport, health and of community through the new facilities.</p> <ul style="list-style-type: none"> <li>• <b>Cllr Darren Price – Provided letter of support</b></li> <li>• <b>Cllr Aled Vaughan Owen</b></li> <li>• <b>Gorslas Community Council</b></li> <li>• <b>Letters of support – various groups &amp; Individuals</b></li> <li>• <b>Lyn Brodrick - CCC Actif Sports Officer</b></li> </ul>
<p><b>Recommendation</b></p>	<p><b>Award - £20,000</b></p>
<p><b>Subject to:</b></p>	

## Application Reference: TFF-23-05

<b>Project Title</b>	<b>Connected Community</b>
<b>Applicant</b>	<b>Trimsaran Family Centre</b>
<b>Ward</b>	<b>Trimsaran</b>
<b>Key Account Management</b>	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> <li>• Existing social enterprises that have the potential to grow, be sustainable and create employment ✓</li> <li>• Emerging projects that have the potential to create jobs ✓</li> <li>• Third sector organisations that deliver vital services within our communities ✓</li> </ul>
<b>Project Description</b>	<p>Trimsaran Family Centre provides a provision of a resource and advice centre which provides recreation and leisure activities to promote good family relationships and relieve stress within families, to preserve and protect health, provide education of the public in good parenting skills for the interests of social welfare with a view to improving family life conditions.</p> <p>The Centre currently operates a weekly timetable which will continue with the Activity &amp; Play Workers, funded for the next three years from Children in Need, supporting the following activities.</p> <ul style="list-style-type: none"> <li>• <b>Weekly Baby Group</b> sessions 0 to 1 year's Sensory play sessions to develop early learning, brain development and social skills. Parental support, from each other, staff and when needed from outside agencies.</li> <li>• <b>Toddler Play Group</b> sessions 2 to 3 years old Role play activities to develop confidence and social skills. STEM, literacy numeracy sessions through play, preparing children for nursery.</li> <li>• <b>Cooking Club</b> sessions for families to cook together share ideas, make healthy choices, learn from one another, budgeting to ease the cost-of-living pressures, children to taste new foods and social interactions. (Approximately 30) Adults are encouraged and supported in gaining food hygiene and First Aid qualifications.</li> <li>• <b>School Holidays</b> Holiday programme, Activity Days, Trips and Fayres Activities and events that offer family time, opportunities to create childhood memories, community involvement and social inclusion. All of the above will be delivered by the Activity &amp; Play Worker.</li> </ul> <p>They are looking to expand the services into the wider community to provide and extension to their existing provision, thus connecting the wider community, connect the community through the ages, increase wellbeing and mental health, promote a culture change, and increase participation in skills and training, also offering 6 extra weekly sessions that will have something that will interest everybody and connect the community.</p> <p>They have been successful in a second stage application being submitted to the lottery by mid-August to the value of £500k to deliver and expand their provision over the next five years, which includes a new Community Project Officer role who will oversee the project.</p> <p>They were successful in securing Children in Need funding which supports the salaries of the Activity &amp; Play Workers, but not the Co-ordinator role, who was in post for almost 20 years, however due to funding shortfalls the role is ending,</p>

	<p>and a new post being applied for within the lottery bid for a Community Project Officer.</p> <p>This funding is to support creating a new post of a Community Project Officer for a temporary period of 28 weeks, who will manage and oversee the Centre delivery, also complete funding applications to funders such as the Henry Smith Charity, to secure external funding in sustaining the role, if not successful with the lottery bid.</p> <p><b>Additional Activities will include the following.</b></p> <p><b>Gardening Group</b></p> <p>An existing group that currently has 6 members who volunteer weekly and have worked hard during the last eighteen months to set up the garden area with raised beds, flower displays and a wild garden for the bees and insects. A social place for residents to share ideas and chat whilst enjoying the outdoors. This small group have also improved the outdoor space.</p> <p><b>Cooking Club x 2</b> ages 8 to 11 and 12 to 16</p> <p>Two weekly sessions for the two different ages groups, working alongside the current youth workers to provide fun sessions that will spark an interest to get the youngsters involved, engage with groups of 6 children at a time. Children that are disconnected from education will learn new skills in a relaxed setting rather than a conventional classroom setting, guide their abilities into fun activities whilst getting to know the children by chatting socially as they learn new skills. Many of the families that live locally are deprived and budgets are tight. Many children are hungry, we know this because when the café has food left over from functions the staff will offer the food to the children that are hanging around outside and they gratefully accept.</p> <p><b>Youth Club Hub x 2</b> for teenagers 11 to 13 &amp; 14 to 16</p> <p>The current youth club is well attended however the age range is too vast, they want to split the ages so that children are engaging in activities and “talk” that is appropriate to their ages, create a culture change that will encourage young people to look to the future, to be inspired and to want more from life rather than just hang around our outside spaces. They want to create a space so that they feel comfortable and confident to come and share their thoughts and feelings or want support or direction and with investment in them, believe that they will feel valued and will be appreciative of what the community have to offer them.</p> <p><b>Make do and Mend</b> (currently 6 members.)</p> <p>To promote local skills and change people’s ideals on the throw away society that we have become for people to buy less, reuse more and mend rather than throw away. We all have a responsibility to make changes for the future for our children. They want to embrace the changes and promote sustainability whilst looking after our budgets too.</p>
<p><b>Economic Benefit</b></p>	<ul style="list-style-type: none"> <li>• <b>Number of individuals into training/education - 15</b></li> <li>• <b>Number of individuals into volunteering - 3</b></li> <li>• <b>Number of community groups/organisations assisted – 4</b></li> <li>• <b>Number of social enterprises created - 0</b></li> <li>• <b>Number of jobs created - 1</b></li> <li>• <b>Number of jobs safeguarded – 3 p/t</b></li> <li>• <b>Public and private leverage funding - £2,064.80</b></li> </ul>

	<b>Additional outputs</b> <ul style="list-style-type: none"> <li>• <b>Community Investment (secured children in need) - £45k</b></li> <li>• <b>Lottery funding if successful - £500k</b></li> </ul>
<b>Total Project Cost</b>	<b>£10,324.00 – Gross</b>
<b>Eligible Capital</b>	Nil
<b>Eligible Revenue</b>	<b>£10,324.00</b> £8,064.00 - 7 months /staffing -16hrs x £18 x 28 weeks £1,260.00 – Room hires - £15 x 3 hours x 28 weeks £1,000.00 – Resources to include ingredients & equipment
<b>Ineligible Costs</b>	Nil
<b>Amount and % of grant requested</b>	<b>£8,259.20 @ 80%</b>
<b>Match funding</b>	<b>£2,064.80</b> Own funds secured
<b>Evidence of Need / Community Engagement</b>  <b>Cllr and Officer Consultations Undertaken</b>	<p>There have been many informal chats and discussions, feedback forms and a recent online questionnaire completed by 211 individuals. Over 50% of the questionnaire was completed by children and young people between 7 years and 20 years the biggest portion at 44% was between 7years and 11 years.</p> <p>Sadly, identified that this age group are the children wandering around looking for something to do. These are the very youngsters that they can make an impact with offering the support, activities, and sessions that they themselves have asked for.</p> <p>There have been several requests received from the community to provide more for our young people, the application is based on the needs of the community and will provide activities for the young people that will help them develop and grow into confident capable young adults.</p> <p>Consultations have been carried out with the young people from the village primary school to 19-year-olds attending the youth club many of whom fall into the NEETS group. The youth officers meet regularly with the Forum to discuss development and there has been discussions with CAVS as to the best way to proceed, the conclusion of the partnership is that help must come from people that the young people trust and who can help them to achieve the best they can in life.</p> <ul style="list-style-type: none"> <li>• <b>Cllr Kim Broom</b></li> <li>• <b>Jan Barwell - CAVS</b></li> <li>• <b>Sian Morgan - CCC Youth Services</b></li> <li>• <b>Michelle Jenkins – CCC Youth Services</b></li> <li>• <b>Sara – Thorn Davies - Flying Start Centre Co-ordinator</b></li> <li>• <b>Hayley Lewis – CCC Actif Young People Officer</b></li> <li>• <b>Steffi James – CCC Outreach Services Team Manager</b></li> <li>• <b>NHS – Nerys Burton, Healthy Pre School-Practitioner</b></li> </ul>
<b>Recommendation</b>	<b>Award - £8,259.20</b>
<b>Subject to:</b>	

